



AURN

AMERICAN URBAN RADIO NETWORKS

CELEBRATING

50

YEARS

1973-2023

Over 40

Million Weekly Listeners

AURN is the #1 Nielsen rated national audio network company that connects African Americans to national advertisers. Reaching over 40 million listeners weekly on over 6,000 radio stations, we provide unique, compelling, and star-studded programming that harnesses the creative energy, vision, and power of African American culture. We are a Black-owned, minority-certified, and female-led network radio company.

2

**Radar Rated
Networks**

30+

**Weekly Audio
Programs & Services**

4

**Nationwide
Networks**

American
Urban
Pinnacle
Network

RADAR RATED NETWORK
Monday-Friday
6am-7pm

Consists of over 107 stations, airing on stations including:

- WQHT-FM (NYC)
- WVAZ-FM (CHI)
- WHUR-FM (DC)
- WJLB-FM (DET)
- KPWR-FM (LA)
- WDAS-FM (PHI)
- WHQT-FM (MIA)
- KKDA-FM (DAL)

On formats ranging from:

- Hip-Hop, R&B, AC, Urban AC, and Gospel.

94% African American coverage
82% U.S. coverage

Source: Radar 156

**American
Urban
Epic
Network**

**RADAR RATED NETWORK
Monday-Sunday
6am-12m**

Consists of over 480 stations with formats ranging from:

Hip-Hop, R&B, AC, Urban AC, Gospel, Inspirational and Mainstream.

99% African American coverage
98% U.S. coverage

Source: Radar 156

**NATIONWIDE NETWORK
HOSTED PROGRAMS
Monday-Friday
6am-8pm**

**American
Urban**

Consists of over 180 stations with formats ranging from:

**Personality
Network**

Hip-Hop, R&B, CHR, AC, Urban AC, Rhythmic Contemporary and Gospel/Inspirational.

88% African American coverage
77% U.S. coverage

Source: Nationwide, Spring 2022

American Urban Majestic Network

NATIONWIDE NETWORK **Monday-Friday** **6am-12am**

With of over 1,390 affiliates airing on formats ranging from:

Adult Hits, Country, Hot AC, Urban Contemporary, CHR and more

Airing on Top Market Stations including:

- KOCF-FM (LA)
- WHUR-FM (DC)
- WMCQ-FM (RAL)
- WPWX-FM (CHI)
- KCLD-FM (MINN)
- WRDG-FM (ATL)

100% African American coverage
100% U.S. coverage

Source: Nationwide, Spring 2022

NATIONWIDE NETWORK

Monday-Friday

6am-7pm

**American
Urban**

With over 309 stations consisting of formats ranging from:

Classic Hits, CHR, Country, Hot AC, Rock and more

**Meridian
Network**

With Top Market stations including:

- KQJET-FM (LA)
- WJBR-FM (PHIL)
- KFNC-FM (HOU)
- WLS-FM (CHI)
- WKPLX-FM (DAL)
- WPLM-FM (BOS)

98% African American coverage

96% U.S. coverage

Source: Nationwide, Spring 2022

**American
Urban
Regal
Weekday
Network**

**NATIONWIDE NETWORK
Monday-Friday
6am-7pm**

With over 1,283 stations consisting of formats ranging from:

Classic Hits, CHR, Country, Hot AC, Rock and more

With Top Market stations including:

- WQHT-FM (NYC)
- WHUR-FM (DC)
- KXBX-FM (SF)
- KOLA-FM (LA)
- WRBF-FM (ATL)
- KCMS-FM (SEA)

100% U.S. coverage

100% African American coverage

Source: Nationwide, Spring 2022

**American
Urban
Regal
Weekend
Network**

**NATIONWIDE NETWORK
Saturday-Sunday
6am-7pm**

With of over 2,257 stations airing on formats including:

Adult Contemporary, CHR, Rhythmic CHR , Country, Hot AC, Rock and more.

Airing on Top Market Stations including:

- WPDH-FM (NY)
- WTMX-FM (CHI)
- KZCE-FM (PHX)
- KOLA-FM (LA)
- WBGB-FM (BOS)
- WWRM-FM (TMP)

100% U.S. coverage

100% African American coverage

Source: Nationwide, Spring 2022



Gen Mkt Rankings

18-54 | MF: 6A-10A

RADAR 156 - Fall, 2022
Population Estimate (000)

Network Rankings By Daypart
158,281

	Num Bcst	Aud (000)	Net Rank
Premiere Luna	5	1,930	1
Premiere Liberty	5	1,413	2
Premiere Empire	5	1,281	3
American Urban Pinnacle Network	10	1,227	4
Premiere Ivy	5	1,011	5



Gen Mkt Rankings

18-54 | MF: 10A-3P

RADAR 156 - Fall, 2022
Population Estimate (000)

Network Rankings By Daypart
158,281

	Num Bcst	Aud (000)	Net Rank
Premiere Luna	5	2,061	1
Premiere Liberty	5	1,589	2
Premiere Empire	5	1,335	3
Premiere Ivy	5	1,111	4
American Urban Pinnacle Network	10	1,057	5



Gen Mkt Rankings

18-54 | MF: 3P-7P

RADAR 156 - Fall, 2022
Population Estimate (000)

Network Rankings By Daypart
158,281

	Num Bcst	Aud (000)	Net Rank
Premiere Luna	5	1,957	1
Premiere Liberty	5	1,392	2
Premiere Empire	5	1,231	3
Premiere Ivy	5	1,105	4
American Urban Pinnacle Network	10	990	8



AA



Rankings

18-54 | MF: 6A-10A

RADAR 156 - Fall, 2022
Population Estimate (000)

Network Rankings By Daypart
22,527

	Num Bcst	Aud (000)	Net Rank
American Urban Pinnacle Network	10	867	1
Premiere Flow	5	386	2
American Urban Epic Network	10	315	3
Premiere Luna	5	299	4
Premiere Liberty	5	209	5



AA



Rankings

18-54 | MF: 10A-3P

RADAR 156 - Fall, 2022
Population Estimate (000)

Network Rankings By Daypart
22,527

	Num Bcst	Aud (000)	Net Rank
American Urban Pinnacle Network	10	789	1
American Urban Epic Network	10	406	2
Premiere Flow	5	371	3
Premiere Luna	5	294	4
Premiere Boost	5	205	5



AA



Rankings

18-54 | MF: 3P-7P

RADAR 156 - Fall, 2022
Population Estimate (000)

Network Rankings By Daypart
22,527

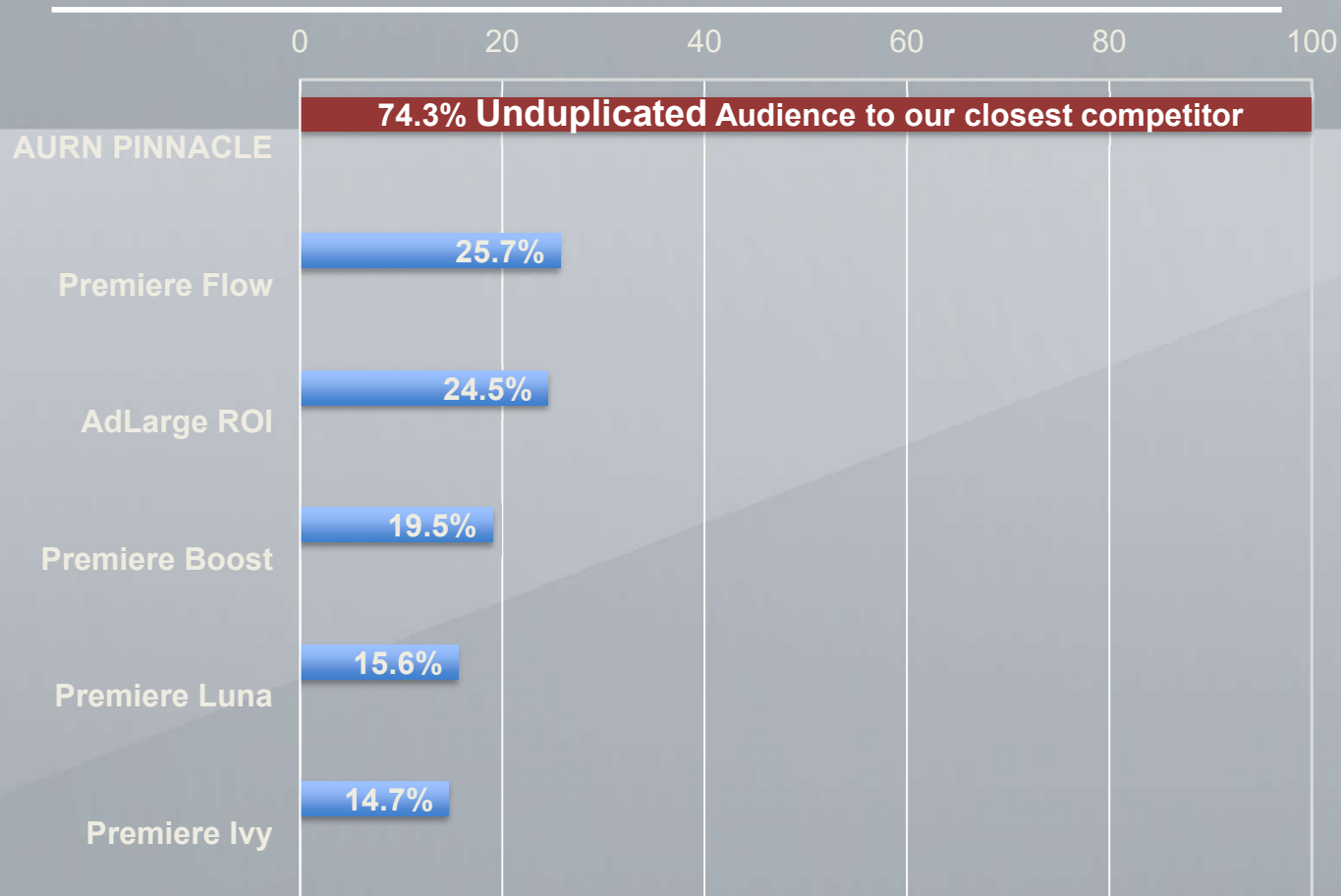
	Num Bcst	Aud (000)	Net Rank
American Urban Pinnacle Network	10	705	1
Premiere Flow	5	377	2
American Urban Epic Network	10	313	3
Premiere Luna	5	217	4
Premiere Boost	5	207	5



DUPLICATION ANALYSIS

18-54 | MF: 6A-7P

AURN PINNACLE vs The Competition



American Urban Radio Networks


PROGRAM
LINE-UP



EBRO in the Morning

with Laura Stylez & Rosenberg

THE #1 HIPHOP/R&B MORNING SHOW IN AMERICA!
It's real people and real talk when Ebro, Laura Stylez and Rosenberg wake you up with anything that's on their mind. Music, relationships, national news, politics, celebrity gossip and more...nothing is off base with Ebro, Laura and Rosenberg!




Monday – Friday
6AM – 10AM

The Streetz Morning Takeover

with Yung Joc, Shawty Shawty & Mz. Shyneka

The Streetz Morning Takeover hosted by “Love and Hip-Hop Atlanta” star and rapper Yung Joc, Shawty Shawty and Ms Shyneka has been consistently rated the #1 morning show in the 18-34 demo. It has all the bells and whistles needed for great morning radio including tested and proven benchmarks like “the 2nd Date Update” and “Love Doc Joc” ...all backed by a great broadcast team who lives and appreciates the hip hop lifestyle”.



Monday – Friday
6AM – 10AM

Nessa On Air

with Nessa

Famous for serving as a host of New York's Hot 97, and television's Girl Code on MTV and NBC's Talk Stoop, Nessa now takes on radio syndication. Nessa On Air is a five-hour Monday through Friday show produced for CHR and Rhythmic CHR.

Monday – Friday
10AM – 12M



The Quiet Storm

with Lenny Green

Lenny Green has proven that his love for music has made him one of the best in the broadcast, receiving Billboard Magazine's Air Personality of the Year Award. Over the years, Lenny has interviewed celebrities including Jay-Z, Mary J. Blige, Patti LaBelle, and countless others.

Monday – Friday
7PM – 12M



Sic 60 Weekday with Hip Hop Gamer

Covers the world of gaming, culture, sports and entertainment all in a daily fast-paced one minute feature. "The Sic 60 with HipHopGamer" keeps you on point with all things gaming.

DELIVERS 250,000 Listeners 18 plus

Monday – Friday
6AM – 8PM



Sic 60 Saturday with Lucy Lopez

Twice Saturdays, 7p-12m 60 second features (:30 content/:30 commercial) highlighting the world of video gaming, esports, culture and entertainment.

Airing on over 130 CHR & HOT AC stations.

Delivers 170,000 listeners 18 plus

Saturday
7PM – 12M



The Come Up with Tye Tribbett

“The Come Up with Tye Tribbett” is an energetic and inspirational one-hour daily radio show designed for R&B/Hip Hop, Rhythmic and Gospel/Inspirational stations, featuring the biggest hits from artists such as Jonathan McReynolds, LeCrae, The Hamiltones and more. “What’s the Word” also spotlights guest interviews and listener interactive features. Available to air in pre-morning drive and other dayparts.

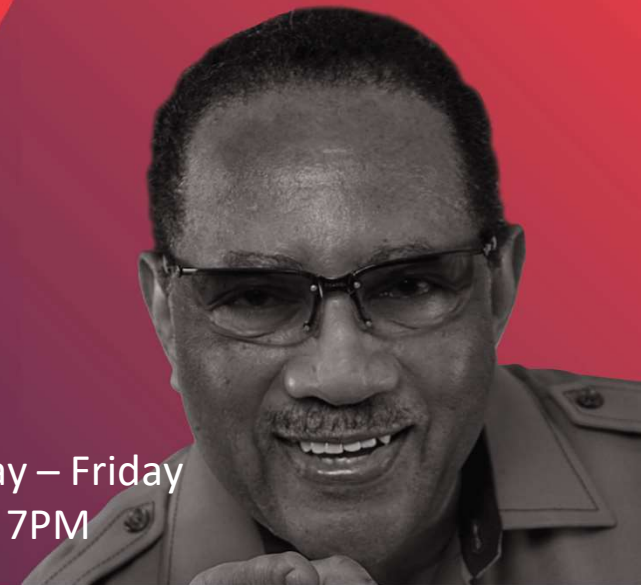
Monday – Friday
6AM – 7PM



The Bobby Jones Radio Show with Bobby Jones

The Bobby Jones Radio Show is hosted by Bobby Jones, Grammy award winner and America's gospel music leader. This one-hour daily program showcases America's most beloved gospel music performers. Each weekday, Bobby picks top gospel hits from today and yester-year and interviews some of the top stars in gospel music.

Monday – Friday
6AM – 7PM



Hollywood Live with Tanya Hart

Hollywood Live with Tanya Hart - Tanya Hart covers the world of Hollywood with an Urban perspective. Interviews of Celebrities, Movie Stars, and Music moguls. With daily Entertainment News on celebrities direct from the Entertainment Capital, Tanya Hart has some of the juiciest information on some of today's hottest stars. Tanya Hart goes behind the scenes to talk about everything from the newest release on the big screen to the new shows of the television season. She even talks about the Songs bursting on the Urban Charts and the artists behind them.

Monday – Friday
6AM – 7PM



AURN News with Ebony McMorris

With news that is timely, topical and informative, AURN News with Ebony McMorris delivers information relevant to today's Urban listener. Available Monday thru Friday and designed to fit any daypart, AURN News compliments all music and talk formats by being quick, direct and to the point. No fluff. When national Black organizations meet with the President, AURN News reports to the community. When leaders representing Black issues speak on Capitol Hill, you get the facts from AURN News. AURN News is a vital feature for all urban radio stations... coast to coast.

Monday – Friday
6AM – 7PM





AMERICAN URBAN
EPIC
NETWORK®

Weekend
Programming

The BASSMENT

with E-Rock

The BASSMENT, hosted by E-Rock, is a 2-hour music intensive hit driven weekend music show featuring Urban leaning, cutting edge Hip-Hop. Weekly celebrity guests, world renowned DJs and digital content integration.

Weekends
10PM – 12M



The Old School House Party

with Gerald McBride

Gerald McBride is a homegrown Detroiter and R&B. celebrating more than 25 years as a radio broadcaster. Like so many fans, Gerald went to the old school. He was born under the influence of the Miracles, Temptations, Stevie Wonder and Earth, Wind & Fire. Every weekend it's like old friends getting together at the house, to swap stories, to remember, to jam.

Weekends
6AM – 12M



Most Requested Live with Romeo

Most Requested Live with Romeo is 100% live! The Most Requested Live crew brings a unique interactive listening experience to their listeners on over 150 affiliates. With weekly features like Twitta Mix, and Most Requested, the crew interacts with listeners on-air and on all digital platforms. The Most Request Live crew has their finger on the pulse of every second of every Saturday night worldwide.

Saturday
7PM – 12M

**MOST
REQUESTED
LIVE**
WITH ROMEO

Retro Country USA with Big Steve Kelly

Retro Country USA is 2 hours of the greatest Country hits of all time hosted by Big Steve Kelly. 80's and 90's based, Retro Country USA gives your station 2 hours of rock solid researched hits...no fillers. Weekly features include the "Retro Rewind"...a look back at a particular year or artists featuring a hit song from that year and "Retro Country Classic"...just what the name implies.

Weekends
6AM – 12M



The Marvin Sapp Radio Show with Marvin Sapp

The Marvin Sapp Radio Show is a two-hour show hosted by the Dove Award winner spotlighting the best in Inspirational and Gospel music, entertainment news, artist interviews and weekly features including “Marvin’s Motivational Moments” and “Ask Marvin”.

Weekends
6AM – 12M



Hezekiah Walker Countdown with Bishop Hezekiah

Hezekiah Walker Countdown hosted by multiple Grammy Award Winner & America's Gospel Music Leader Bishop Hezekiah . This two-hour weekend spectacular showcases America's most beloved Gospel music performers. Each weekend, Hezekiah lists the top Gospel Hits and Interviews some of the Top Stars in Gospel Music.

Weekends
6AM – 12M



Viewpoints Radio

with Marty Peterson & Gary Price

Each week on **Viewpoints Radio**, listeners hear from the top experts, authors and newsmakers in their respective fields. Hosted by Marty Peterson and Gary Price, Viewpoints is a weekly half-hour program that reports on social issues, the environment, history, food – you name it. Produced by a team of award-winning broadcast journalists, the show is syndicated on more than 930 radio stations and garners more than one million listeners per week. Find out more at viewpointsradio.org or by heading to our social pages: Twitter: @ViewpointsRadio, Facebook: Viewpoints Radio, Instagram: @ViewpointsRadio.



Weekends
6AM – 12M

Radio Health Journal

with Elizabeth Westfield & Nancy Benson

Radio Health Journal allows listeners to get the latest scoop on what's trending in health, science, technology, and the intersection of medicine and public policy. Hosted by Elizabeth Westfield and Nancy Benson, each segment features leading doctors, scientists and experts that are presented in a way where listeners can easily understand the topic at hand. What does "Medicare for All" really mean? How will gene editing affect future generations? Why is maternal mortality so high in the U.S.? Learn more about Radio Health Journal by heading to radiohealthjournal.org or finding us on Twitter: @RadioHealthJrnl, Facebook: Radio Health Journal, Instagram: @RadioHealthJournal.



Weekends
6AM – 12M



“**Ebro In The Morning Podcast**”, hosts Ebro, Laura Stylez and Rosenberg share their thoughts on the latest in entertainment and everything else including; extended interviews, what’s happening in the music industry, relationships, politics and more!

Hosts	Drop Schedule	Male Female	Median Age	Avg Wkly Downloads
Ebro, Laura	Daily (5 Days)	74% / 26%	28-44	125,000



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AMERICAN URBAN RADIO NETWORKS

CELEBRATING

50

YEARS

1973-2023

Thank You